

Power of Sweet

OUR STRONG ECONOMIC IMPACT

Making chocolate, candy, gum and mints, our industry plays an important role in the U.S. economy. We create good-paying jobs in the manufacturing sector in the U.S., and support thousands of additional American jobs as we sell our products in the marketplace, and source our ingredients, packaging and transportation. Additional jobs, known as induced jobs, are supported through the re-spending of wages throughout the supply chain.

JOBS IN THE U.S.



607,660 TOTAL JOBS



187,219
direct jobs



420,441
indirect jobs

18,788 wholesale/ broker jobs	53,871 manufacturing jobs	114,560 retail jobs
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218,385 supplier jobs	202,056 induced jobs
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DIRECT ECONOMIC IMPACT IN THE U.S.



\$44.6B

ECONOMIC
OUTPUT



\$8.9B

WAGES



\$13.3B

FEDERAL, STATE &
LOCAL TAXES**

NATIONAL MULTIPLIER EFFECT

One SUPPORTS **Ten**

U.S. confectionery
manufacturing job



other jobs in the
U.S. economy



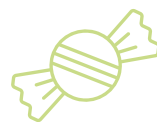
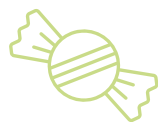
NATIONAL IMPACT

\$36B

in confectionery
retail sales*

\$1.8B

in manufacturing
exports*



NEARLY
1,300

manufacturing
facilities throughout
all 50 states