

OUR STRONG ECONOMIC IMPACT

Making chocolate, candy, gum and mints, our industry plays an important role in the U.S. economy. We create good-paying jobs in the manufacturing sector in the U.S., and support thousands of additional American jobs as we sell our products in the marketplace, and source our ingredients, packaging and transportation. Additional jobs, known as induced jobs, are supported through the re-spending of wages throughout the supply chain.

Power of Sweet

JOBS IN THE U.S.



696,558 TOTAL JOBS



203,248
direct jobs



493,310
indirect jobs

21,880 wholesale/ broker jobs	57,602 manufacturing jobs	123,766 retail jobs
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268,975 supplier jobs	224,335 induced jobs
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DIRECT ECONOMIC IMPACT IN THE U.S.



\$49B

ECONOMIC
OUTPUT



\$10.5B

WAGES



\$13.7B

FEDERAL, STATE &
LOCAL TAXES*

NATIONAL MULTIPLIER EFFECT

1

U.S. confectionery
manufacturing job

SUPPORTS



11

other jobs in the
U.S. economy



NATIONAL IMPACT

\$37.5B

in confectionery
retail sales¹

\$1.8B

in manufacturing
exports²

1,613

manufacturing
facilities throughout
all 50 states



Primary Source: John Dunham & Associates 2021, New York, NY
¹2020, 210 Analytics
² 2019, Trade Data Monitor

*Figure includes business taxes paid in direct, supplier, and induced industries.